

OSTENDIO

PURPOSEFUL INTEGRATION

Why Every Integration Must Have a **Business Goal**

Integrations should provide purpose

Integrations should be actionable, beyond providing a dynamic screenshot. Surface-level integrations will not save you or your auditor time. However, purposeful integration lets you align your current compliance status with business goals.



Critical questions you must answer to drive purpose



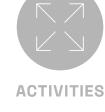
What are you trying to achieve?

What are the use cases for your automation?



Syncing Records





Asset Metadata Change Logs

behind the checkmark.



Communication



Training **Human Resources**



Your auditor will want to know the actions taken



take action, and what needs to resolved?

If you're not compliant, what actions will you need to take beyond collecting evidence? Who needs to

USER MANAGEMENT

assets, and activities.

How Ostendio Integrations

Drive Business Goals

Manage user access across programs,

onelogin

okta





background checks, assign document

Assign and track tickets, monitor

TICKETING & COMMUNICATION

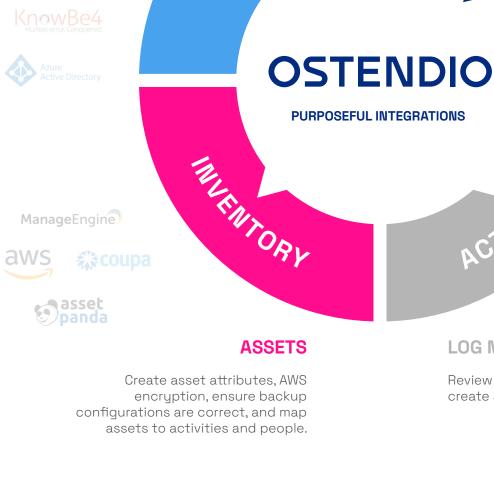
slack

Basecamp

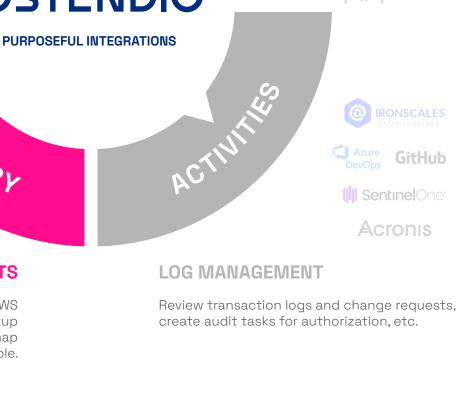
CONNECTWISE

GitHub

servicenow



Action with Purpose



How Purposeful Integrations Go Beyond

Static Screenshots to Help You Take











